



Dear Sponsorship Applicant,

On behalf of Pypes Performance Exhaust Inc., I would like to thank you for offering to support and represent our company with your vehicle. Due to the large quantity of sponsorship proposals we receive daily, we have instituted a policy of requiring a formal, **typed personal proposal along with color digital photos and/or renderings of the proposed project** so that our committee can give each request the proper attention and consideration it deserves. In order to process your request in the most expeditious manner possible, please follow the guidelines below.

- Completely fill out the enclosed **Sponsored Vehicle Contract**
- **Also include the following items in a typed personal proposal:**
  1. Name, Address and phone number/email address
  2. Year, make and model of vehicle
  3. Copy of registration and driver's license
  4. Company/Club involved with
  5. List of modifications on vehicle
  6. List of current sponsors on vehicle
  7. Quick notes about yourself
  8. Previous events attended
  9. Events planned for upcoming season
  10. Current media copies (if your vehicle has been featured in publications)
  11. Future media prospects
  12. Products you are requesting
  13. Why you are requesting sponsorship from **Pypes Performance Exhaust**.

Please attach the **Sponsored Vehicle Contract**, your **typed proposal** and **digital pictures** to an e-mail. Send the e-mail to [joeg@pypesexhaust.com](mailto:joeg@pypesexhaust.com).

\*\*Your request will be reviewed in a timely manner and you will be contacted by a Pypes Representative

## Sponsorship Contract Policy

### Pypes Performance Exhaust

Pypes Performance Exhaust recognizes the importance of providing quality product for high profile vehicles that will help the company gain visibility and exposure in magazine feature articles.

We receive such a large volume of requests that the company has instituted a policy of requiring a Sponsored Vehicle Contract, typed personal proposal along with color digital photos and/or renderings of the proposed project so our committee can give each request the proper attention and consideration it deserves. **Phone call & postal inquires cannot be accepted.**

Proposals must include a detailed description of the project/s, information on who owns the vehicle, product/part number requested, list of events/shows/exhibits where the vehicle will appear, other media exposure that will be generated, along with examples of past editorial coverage that the company/individual has achieved so we can be assured of the company/individual's ability to obtain publicity.

Pypes Performance Exhaust requires all persons or companies requesting products to agree to and follow the company's guidelines listed below:

- Pypes Performance Exhaust received for a sponsored vehicle must be installed on the specific vehicle and no other exhaust manufactures products or identification must appear on said vehicle.
- All product/s supplied for the sponsored vehicle must be used solely for said vehicle and is not to be re-sold, transferred, held in storage or otherwise modified.
- Pypes Performance Exhaust must be on sponsored vehicle for no less than one year. At the end of this period, Pypes Performance Exhaust reserves the right to request that product be returned to Pypes Performance Exhaust. for study and testing. Pypes Performance Exhaust will incur all return costs.
- The sponsored vehicle must display a minimum of **two 4" X 6" Pypes logo** decals on both rear quarter panels and/or rear side windows or a **36" X 4" Pypes windshield decal**. Our logos are available in the **Media** section of our website at [www.pypesexhaust.com](http://www.pypesexhaust.com). All logos must be made by the sponsored person unless provided by Pypes.
- Replacement products will only be provided in the unlikely event of a manufacturer defect, which causes product/s damage or failure.
- "Pypes Performance Exhaust" must be included in any media coverage, sponsor boards/signage and in all source box listings as follows: Pypes Performance Exhaust, [www.pypesexhaust.com](http://www.pypesexhaust.com). Please make sure our website is included.

Pypes Performance Exhaust retains detailed documentation files as evidence to support all Pypes Performance Exhaust product sponsorships. We require bimonthly follow-ups that include photos of the vehicle at events, awards won, tear sheets of magazine feature stories, and copies of ads/brochures/other promotional literature where the vehicle is featured, along with any other proof that demonstrates all elements of the sponsorship proposal have been fulfilled.

In the unlikely event that Pypes Performance Exhaust, does not receive adequate documentation as required herein within the specified time frame (i.e. 90 days of receipt of product), we require charge card information including the name of the person being sponsored. We reserve the right to charge full retail price for Pypes Performance Exhaust product/s that have been supplied on a complimentary basis but do not meet up to the guidelines specified in our policy. Requestors agree up front that, should they not be able to supply documentation that they have lived up to all specifics outlined in the original proposal, they will be charged for the product provided.

All proposals, photographs and information submitted shall become property of Pypes Performance Exhaust, unless otherwise arranged. Pypes Performance Exhaust. also requires that the owner of each sponsored vehicle complete a feedback form so we can obtain quotes about your impression of the product. Any information can be used for advertisements, press releases, and promotions or on [www.pypesexhaust.com](http://www.pypesexhaust.com)



## Sponsored Vehicle Contract

In order to help expedite your request for product support, please provide the following information. Your request cannot be processed unless this contract is completed in full and returned to Pypes Performance Exhaust via e-mail. Digital photos required from you include: 1 Interior Photo, 2 Exterior Photos (1 Front 3/4 View, 1 Rear 3/4 View) 1 Engine Compartment Photo & any other photos at your discretion. When completed, simply email the Contract, Personal proposal & digital photos to [joeg@pypesexhaust.com](mailto:joeg@pypesexhaust.com). **PLEASE DO NOT CALL OR MAIL** us as we have many requests to process. Once your contract, proposal & photos have been received, the Pypes committee will review and notify you of sponsorship status.

### VEHICLE INFORMATION

<b>Year:</b>	<b>Make/Model:</b>	<b>Color:</b>	<b>V.I.N. #:</b>
<b>Vehicle Owner Address</b>		<b>"Ship To" Address</b>	
<b>Name:</b> _____		<b>Name:</b> _____	
<b>Address:</b> _____		<b>Address:</b> _____	
<b>City:</b> _____	<b>ST:</b> _____	<b>City:</b> _____	<b>ST:</b> _____
<b>Zip:</b> _____		<b>Zip:</b> _____	
<b>Home Phone:</b> _____		<b>City:</b> _____	
<b>Email Address:</b> _____		<b>ST:</b> _____	
		<b>Zip:</b> _____	

### TERMS AND CONDITIONS

I understand that the product being provided to me is for a vehicle that is to be used in promoting such products. I hereby agree to display a minimum of **two 4" X 6" Pypes logo** decals on both rear quarter panels and/or rear side windows or **24" X 4" Pypes windshield decal** on my vehicle at all shows, events or wherever and whenever the vehicle is displayed (NOTE: A signboard listing all the contributing sponsors is also recommended but does not take the place of actual decals displayed on the vehicle). Our logos are available in the **Media** section of our website at [www.pypesexhaust.com](http://www.pypesexhaust.com). I understand that I am entirely responsible for making sure the vehicle is promoted in the venues set fourth Sponsored Vehicle Contract and that the appropriate decals are displayed. I further understand that failure to meet the above conditions by not displaying the appropriate decals, or failure to have the vehicle appear at the venues listed will obligate me to **pay full list price** for the products provided.

Name (type): \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Credit Card Type: \_\_\_\_\_ Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Period of time Product/s will be used in a promotional manner?

Project Start Date: \_\_\_\_\_ Projected End Date: \_\_\_\_\_

**Pypes Performance Exhaust, 2705 Clemens Road Suite B103, Hatfield, Pa 19440**  
 Internet: [www.pypesexhaust.com](http://www.pypesexhaust.com)